

Annual Report 2016







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OUR MISSION

GCCARD's purpose is to break the cycle of poverty by mobilizing and utilizing resources, public, and private, in the Genesee County area. We strive to ensure all residents have access to safe, affordable housing, food and medical care. We are dedicated to eliminating poverty through developing employment opportunities and bettering the conditions under which all Genesee County residents live, learn and work. We also administer every program with the maximum feasible participation of residents served.

WHO WE ARE

Genesee County Community Action Resource Department (GCCARD) is one of the oldest and largest human service agencies in Genesee County. With an annual operating budget of more than \$22 million, GCCARD's mission is to "help break the cycle of poverty." GCCARD helps low-income individuals and families achieve

higher levels of economic self-sufficiency and stability. We are committed to alleviating the causes and circumstances of poverty. Through the provision of client-centered services, staff members assist clients realizing their fullest potential.

GCCARD is the federally designated anti-poverty organization for Genesee County. We are a member of the national Community Action Partnership, which serves more than 1,000 Community Action Agencies across the United States, and the Michigan Community Action Agency Association, the state association of 29 Community Action Agencies that provide programs and services to help low-income individuals and families achieve greater economic self-sufficiency and stability.



Pictured are the members of the 3Cs Council hosted a "Dance for Warmth"- fundraiser raising money to support the Annual Walk for Warmth.





Community Action Agencies such as GCCARD originated in President Lyndon B. Johnson's "War on Poverty" in the 1960s. The goal: to reduce poverty and increase self-sufficiency and

economic stability among the thousands of clients we serve each year.

GCCARD also plays an important role in the economic development of the entire community, providing affordable housing, education and collaborating with other agencies for even greater impact and effectiveness. We use a mixture of funding sources, from federal, state and local government to private foundations and private businesses and organizations, to best serve our clients and the community in the most effective way possible.



GCCARD PROGRAM SERVICES

- Commodities Food
- Early Head Start/Head Start
- Emergency Home Repair
- Emergency Services
- Housing Weatherization
- Michigan Enrolls/Maximus
- Senior Nutrition Congregate Meals
- Senior Nutrition Home Delivered Meals
- Shelter Plus Care Rental Subsidy
- Summer and After School Programs
- Summer Youth Employment
- Teen Jury
- Temporary Food Assistance
- Walk for Warmth



GCCARD'S UNIQUE AND INNOVATIVE PROGRAMS AND SERVICES

 Commodities Food Door-to-Door – GCCARD offers door-to-door service delivery of food commodities.

• Early Head Start – GCCARD is the sole provider of Early Head Start services in Genesee County, offering child development and care for

children from birth through age 3 and their families.

• Teen Jury - First-time juvenile offenders face a jury of their peers and learn to accept responsibility for their behavior, become accountable to the community and increase their respect and



understanding of the judicial process.

- Emergency Home Repair Provides emergency home repairs and rehabilitation, bringing homes of low-income residents up to city code.
- Emergency Services The Neighborhood Service Center provides a number of emergency services to low-income residents, including rent and utility payments as well as support for food, clothing and their basic needs.
- Michigan Enrolls/Maximus Helping enroll adults and children in Medicaid, connecting people with the Affordable Care Act and obtain medical coverage.

OUR NEW EXECUTUVE DIRECTOR



PROGRAM DIRECTORS

Daniel Newcombe Neighborhood Svcs. Dir.

Matthew Odette Home Maint. Asst. Director

Andre Strater Asst. Director

Tamitha Taylor Nutritional Svcs. Assist. Dir.

Kelli Webb Head Start Director

Chevon Wilborn
Nutritional Sycs. Assist. Dir.

R. Matthew Purcell, is GCCARD's new Executive Director, Mr. Purcell is a lifetime resident of Michigan's Genesee County. Devoting his adult life to serving the residents of Genesee County shows dedication, and commitment to his hometown. He has demonstrated his devotion by working with the Genesee County Community Action Resource Department for over 23 years. Mr. Purcell has recently been appointed to the MCA Board of Directors, and serve as Chairman of the Executive Directors Council. He was also appointed to the Michigan Commission on Community Action and Economic Opportunity. As our Executive Director, we expect nothing but positive energy. With his witty personality and charismatic approach to difficult situations, we can count on him to get the job done effectively.

"As your Director, I plan on continuing to make great changes in Genesee County. I believe that through effective, impactful, and compassionate programming and interactions, we can positively affect an individual, thus positively affect a family, and thus positively affect our community."

Sincerely, Matthew Purcell Executive Director

MESSAGE FROM THE DEPUTY EXECUTIVE DIRECTOR



As we embark upon a new program year, GCCARD is excited about the realignment and restructuring of our various programs. Doing this will allow GCCARD to provide more consumers the opportunity to benefit from our quality services. We have accomplished a great deal over the previous years however, we want to continue to confront poverty in our community.

Providing a helping hand and an open door for those in need, GCCARD has been able to expand on several

of our programs to assist with the Water Crisis. We have been able to provide 27,169 water filters and replacement cartridges for city of Flint households, nearly 600, 000 meals were delivered to senior citizens at their homes, and \$381,000 was spent on providing those needing assistance with their Consumer Energy Bills, and Rent.

"I want to personally thank all those who support GCCARD's mission and purpose to break the cycle of poverty. GCCARD will continue to educate and provide valuable resources to our community in which we serve. As a proud Genesee County Resident, I will always be an advocate for those who seek to make positive changes in their lives. Let's keep up the great work, by continuing to make a positive impact on Genesee County!"



Sincerely, Stephanie L. Howard Deputy Executive Director

GCCARD ADVISORY BOARD

Each of Michigan's 29 Community Action Agencies is governed by a three-part Board of Directors comprised of representatives from local government, local business and local customers. This unique structure ensures that agency programs focus on the areas of greatest need and impact in the community.



County Representatives

Emma Booker Doris Clayton Irene Smith Cynthia Howell Bernice McEwen Augustine Welch

Elected Representatives

Jim Ananich Brenda Clack Sheldon Neeley Bryant Nolden Gary Peters

Business Representatives

Kathryn Blake Leander Croom Ella Greene- Moton Montel Menifee Raynetta Speed



Pictured: Advisory Council member- Augustine Welch, and Area Action Council member- Anner Currie

Genesee County Board Of Commissioners



2017 BOARD OF COMMISSIONERS

District 1: Bryant W. Nolden

District 2: Brenda Clack

District 3: Ellen Ellenburg

District 4: Kim Courts

District 5: Mark Young

District 6: Drew M. Shapiro

District 7: Martin Cousineau

District 8: Ted Henry

District 9: David Martin



Pictured above newly elected Board Chairman- Mark Young- District 5



BY THE NUMBERS PROGRAM HIGHLIGHTS

GCCARD helped more than **Genesee County residents** with food, housing, medical care and employment last year. GCCARD programs serve people of all ages, from young children in Head Start programming and job training for teens to weatherizing homes for seniors. On the next pages we feature just some of the ways GCCARD lent a helping hand last year.

SENIOR NUTRITION/ CONGREGATE



586,042

Meals delivered to senior citizens at their home.



95,544

Meals served at 20 congregate meal sites

22,764

Volunteer hours worked at Congregate Meal locations

4,545

Volunteer hours worked in GCCARD Kitchens

MICHIGAN ENROLLS

1,980

Children and adults enrolled in Medicaid



HOMELESS PREVENTION

628

Individuals and families who received emergency assistance, allowing them to stay in their home.

381,600

Provided for homeless prevention services including utility cut- offs and rent deposits.

HEAD START

531

Low-income 3 and 4 year old children who received comprehensive preschool services.



648

Pregnant mothers and babies up to age 3 who received comprehensive education, health and social services to prepare children for school success.



96%

Of spring Head Start participants that met or exceeded School Readiness Goals

100%

Of Head Start showed improvement from the fall to spring assessments

SUMMER FOOD PROGRAM



75,091

GCCARD's Meet Up Eat Up program provided, Breakfast, Lunch & Supper including extra fruit and vegetables served to students, filling the nutrition needs of low-income students over summer break

WALK FOR WARMTH



16,128

Raised by walkers to help Genesee County residents with emergency heat and utility needs.

COMMODITIES FOOD

61,200

Supplemental food packages are delivered annually to the homes of low-income senior citizens ages 60 and older.



29

Senior centers are delivered commodities food packages per month throughout Genesee County.

<u>Disaster Relief Boxes</u>-. In response to the Flint Water Crisis, we were able to provide **6,000 Emergency food boxes** to those who were affected by Elevated Lead Levels.

TEMPORARY FOOD ASSISTANCE



28,400

Meals per quarter were served at 20 congregate meal sites. This equals up to 7, 100 per month. Of that 2,900 were home delivered

EMERGENCY HOME REPAIR

\$500,000.00

Was provided from the Michigan Department of Health and Human Services (DHHS) was used to replace 206 Water Heaters for Flint Residents to help mitigate the potential harm caused by Elevated Lead Levels.

HOUSING WEATHERIZATION



\$660,369.00

Was spent weatherizing **88 homes** of low-income residents and senior citizens through the **LiHEAP** and the **Department of Energy Programs** (**DOE**).

\$260,000.00

Was spent on emergency repairs for 25 homes for low-income residents and senior citizens through the Weatherization Program.



SUMMER FOODS PROGRAM

500

Box Lunches filled with Turkey & Swiss bagels, mixed fruit cups, mini carrots, and chocolate milk, were served to the adults and children at the Fresh Flint Festival. This event was held at The Dort Event Center, hosted by the Flint Presbyterian Church & Flint Athletes for Better Education. This event was hosted to assist those effected by the water crisis. This was a means to mitigate the effects of lead poisoning.



2,004

Fruits and vegetables were served to adults and children as an extra snack to take home to help mitigate the effects of the water crisis.





SUMMER YOUTH EMPLOYMENT

19

Youth workers participated in GCCARD's 10 week preemployment program, receiving on- the- job work experience in food systems, document control, emergency services and Head Start. The program is funded by the Flint and Genesee Chamber of Commerce Summer Youth Initiative and several local funders.

Head Start Program



Head Start works in partnership with the community

On December 3, 2015 Little Lambs Closet partnered with Head Start to Provide GCCARD Early Head Start parents with an opportunity to shop for Christmas presents for their children. Volunteers from Little Lambs Closet displayed new and slightly used toys and clothing for parents and provided them with hot cocoa and cookies. Head Start staff provided child care for the children while the parents shopped. Mott Children's Health Center completed fluoride varnish treatments for many children attending the event.

GCCARD Head Start has continued its partnership with Michigan Farmers Market Association to provide Hoop Houses for Health. This initiative provided Head Start and Early Head Start families with vouchers that they can use with participating Head Start and the local Farmers Market to obtain fresh produce for families. Vouchers are regularly distributed to families throughout the program. This Program is designated to assist families with food budgets help families with providing nutritious meals and stimulate the local farming economy.

GCCARD Head Start hosted a multicultural event at the Flint Farmers Market on May 10th & 12th, 2016. 753 community members, staff, parents and children shared and celebrated family traditions and cultures. All were able to sample foods and get recipes, see traditional clothing and pictures, and complete related crafts. Parents received Hoop house vouchers to exchange for fresh produce from the market. The inclusion of multicultural music/talent made the event extra inviting. Jose Luis Orozco shared his music ability with Children and Families at the event. He also completed a multicultural staff training on May 11, 2016. It was a huge success and wonderful experience.

Head Start Program

LEAD SERVICES PROVIDED TO CHILDREN AND FAMILIES

- Children received lead testing.
- Children received behavioral/ development assessments and services.
- Families received transportation to WIC and other medical appointments.
- Families received assistance to access food with proper nutrition.

Families received water, filters, lead testing kits, vinegar to clean aerators.











Home Maintenance Programing

Our mission is to reduce energy costs for low-income families, particularly for the elderly, people with disabilities, and children, by improving the energy efficiency of their homes while ensuring their health and safety.

The U.S. Department of Energy's (DOE) Weatherization Assistance Program (WAP) was created in 1976 to assist low-income families who lacked resources to invest in energy efficiency. WAP is operated in all 50 states, the District of Columbia, Native American tribes, and U.S. Territories. Funds are used to improve the energy efficiency of low-income homes using the most advanced technologies and testing protocols available in the housing industry. The energy conservation resulting from the efforts of state and local agencies helps our country reduce its dependence on foreign oil and decrease the cost of energy for families in need while improving the health and safety of their homes. GCCARD Home Maintenance continues to be one of the best weatherization providers in the State.



Our staff here at GCCARD are trained and certified in many areas in the construction field as it relates to Energy Audits, Building Science, Retro Insulating, Lead hazards, thermal envelopes and advanced installation techniques over the last 30+ years. We perform our work using today's most innovative techniques and

utilizing the safest practices to keep the occupants and workers out of harm's way. Genesee County takes great pride in providing our staff with the best training and licensing available in the work force today. As the area's largest provider of Federal Grant funded programs, we adhere to the most stringent rules and regulations in the construction industry as it relates to home renovation and repair.

Home Maintenance 2016 Budget

Funder	Allocation	Program Overview A	nnual Goals
Federal	\$471,235.00	Weatherization Funds (energy conservation)	56
State Local	\$189,134.00	LIHEAP Funding (furnace/Water Heater Replacement	32
Local	\$260,000.00	City Wide Emergency Funds (one time emergency repa	ir) 25
	\$500,000.00	Liheap Emergency Water Heater Funds	206
	\$1,402,369.00	Total Funding	

HELPING REAL PEOPLE

SUMMER YOUTH EMPLOYMENT



"Gaining work experience that looks good on job applications"

Shantanae participated in the Summer Youth Employment Program. "Working with the SYI Program was such an experience for me, It really gave me a sense of how things will be when I join the workforce".

Shantanae worked in the Finance Department, and learned a great deal about how the department operates. Some of her daily duties were filing, bookkeeping, and other general office duties.

Shantanae thanks the Summer Youth Initiative, because it helped her gain good working relationships, and work experience that she will cherish forever.

HELPING REAL PEOPLE

SENIOR NUTRITION



Lending a Helping Hand...

GCCARD'S Senior Nutrition services goes the extra mile when it comes to providing services for the seniors who receive home delivered meals. We currently deliver to a senior who has early onset Dementia. The Mobile Meals driver teamed up with the office assistant to create a color coded system for the senior to remember that someone has delivered their meal for the day. The office assistant gives the senior a courtesy phone call each day to ensure the delivery has been made. This is also great for the senior's safety! We at GCCARD strive for excellent customer service! This is only one of the many awesome ways that we provide services to the Genesee County Community!







GCCARD's Nutrition Services Program-Expanded its program to provide a more nutritious meal, more exercise and enhance academic performance.

- Enhanced Summer Food Service Program (SFSP) Offered more nutritious eating opportunities for the kids, at more locations, and to have this service provided to them more frequently.
- Expanded After-School Program Created more opportunities for kids to consume nutritious food after school, weekends and during school holidays. Both of these opportunities provided with activities will enhance academic performance.

28, 400- Meals per quarter were served at 20 congregate meal sites. This equals to 7, 100 per month. Of that 2,900 were home delivered





Water Filter Distribution Program

The MICHIGAN DEPARTMENT OF HEALTH AND HUMAN SERVICES

(MDHHS) supplied GCCARD with water filters for households impacted by the Flint Water Crisis. GCCARD provided assistance to facilitate the distribution of 27,169 water filters and replacement cartridges.

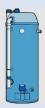


Water Filter Installation The City of Flint awarded GCCARD with \$20,000 to assist with the installation of water filters on faucets in the homes of low-income residents. Local plumbers volunteered and enabled 267 residents to receive this beneficial service.



Water Heater Replacement Program

GCCARD obtained a \$500,000 grant from the Michigan Department of Human and Health Services (MDHHS) to replace water heaters which may be lead contaminated and in the homes of low-income residents.





The **DEPARTMENT OF HEALTH AND HUMAN SERVICES** –

Administration of Children and Families awarded the GCCARD Early Head Start Program an additional \$584,478. The money is to aid in the effort to mitigate potential challenges that very young children can experience as a result of elevated lead level exposure. The funding is enabling initiatives along three approaches:

- Services for Children Exposed to Flint Water
- Services for Families which Children Exposed to Flint Water.
- Head Start Staff Serving Children Exposed to Flint Water





GCCARD provided information regarding lead, stress and support. Two health clinics are housed on-site for lead screening, music and movement, fluoride and varnish.

Below is what GCCARD's Head Start Program was able to achieve:

- 168+ children are receiving lead testing.
- Up to 285 children are receiving behavioral/developmental assessments.
- 76 135 families receive assistance to access food with proper nutrition.
- 121 212 families receive educational materials related to lead exposure.



Expansion of Nutrition Services Program

RESPONSE	RESOURCE COMMITMENT	FUNDING SOURCE
Expansion of Summer Food and After School Programs	\$500,000	Kellogg Foundation
Expansion of Summer Food and Afterschool Program	\$120,000	Community Foundation of Greater Flint.
Weekend Meals Program	\$65,000	Community Foundation of Greater Flint

Expansion of Home Maintenance Program

RESPONSE	RESOURCE COMMITMENT	FUNDING SOURCE
Water Heater Replacement Program	\$500,000	Michigan Deparment of Health & Human Services
Water Filter Installation Programd	\$20,000	City of Flint

Expansion of Early Head Start Program

RESPONSE	RESOURCE COMMITMENT	FUNDING SOURCE
Expansion of Early Head Start Program	\$584,478	Michigan Department of Health & Human Services.

FINANCIAL REPORT

Revenue	2016
Federal Grants Direct and Passed Through Local Agencies State Grants Charges for Services	\$18,564,531.00 \$525,171.00 \$0.00
TOTAL REVENUE	\$3,808,067.00 \$22,897,769.00
Expenditures	
Personnel Services	\$3,499,280.00
Fringe Benefits	\$1,539,008.00
Supplies	\$4,796,315.00
Other Contractual Services	\$10,142,134.00
Travel	\$193,565.00
Other	\$2,622,917.00
Capital Outlay	\$104,550.00
TOTAL EXPENDITURES	\$22,897,769.00
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A SPECIAL THANK YOU

Walkers participating in Walk for Warmth This annual program involves hundreds of community volunteers, and raised \$16,128.25 in 2016. A statewide effort that began in 1984, the Walk for Warmth promotes public awareness of people experiencing heat and utility emergencies. Genesee County residents showed their support by gathering pledges and walking three miles in the Genesee Valley Mall in March of 2016. All funds directly benefit county residents by assisting them with emergency household energy needs – no money raised in the walk is used for administrative costs. Join us in helping others keep warm this winter at the next Walk for Warmth February 2017





Volunteers and donors assisting the Senior Food Program GCCARD's senior nutrition program would not succeed without its many volunteers and donors. In the last fiscal year, volunteers contributed 30,862 hours at the Congregate Meal sites, and another 31,616 hours in the GCCARD's Commodities program.

Volunteers in Head Start Programming

Parents and other dedicated family members volunteered 23,004 hours last year, ensuring the success of the program and bettering the lives of all students enrolled in Head Start.









PARTNERS IN PROGRESS

GCCARD is proud to recognize its community partners. Their collaboration and support allows us to provide a broad array of effective programs and services. A special thank you to the following community partners and funders:

FUNDERS

City of Flint

Federal Emergency Management Administration Flint Genesee Chamber of Commerce

Genesee County

Michigan Community Action Agency Association Michigan Department of Community Health Michigan Depar.t. of Edu.

Michigan Depart. of Human Service

Ruth Mott Foundation U.S. Dept. of Agriculture

U.S. Dept. of Health and Human Services

U.S. Dept. of Housing and Urban Development

U.S. Dept. of Energy

COMMUNITY PARTNERS

4C Child Care Unlimited

Action Management Corporation

American Red Cross Genesee Lapeer Chapter

Atherton Community Schools

Baker College

Beecher Community Schools

Bendle Public Schools

Bentley Community Schools

Braidwood Manor

Brennan Activity Center

Burton Senior Activity Center

Burton Place Career Alliance

Carman Ainsworth Sr. Center

Catholic Charities

Center View Apartments

Christ Enrichment Center

City Of Flint

Clio Area Schools & Sen. Center

Comm. Presbyterian Church

Court Street Village Cranbrook Village

Dauner Haus

Davison Community Schools

Davison Richfield Senior Center

Disability Network

Durant—Turri Mott Rainbow Early On– Genesee County

East side Senior Center Fairhaven School

Fenton Area Public Schools

COMMUNITY PARTNERS (CONTINUED)

Flint Genesee Job Corps

Flint Heights Terrace Sr. Apartments

Flint Housing Commission

Flint STRIVE

Flushing Community Schools

Flushing Area Senior Center

Gardenview Apartments

Genesee County Circuit Court

Genesee Health System

Genesee County Health and Human Services

Genesee County Health Department

Genesee County MSU Extension

Genesee County Metro Planning Commission

Genesee County Sheriff Department

Genesee Intermediate School District

Genesee School District

Genesee Valley Regional Center

Genesys Family Health Clinic

Glastonbury Manor Apartments

Goodwill Industries, Inc.

Grand Blanc Community Schools

Grand Blanc Senior Center

Grand Meadows Apartments

Greater Flint Health Coalition

Hasselbring Senior Center

Howard Estates

Human Investment Development Corp

Hurley Mental Health Associates

Jewish Community Services

Kearsley Community Schools

Krapohl Senior Center

Lakeville Community Schools

Linden Community Schools

Lockwood of Davison

Loose Senior Citizen Center

Loving Hands Adult Day Center

Love in the Name of Christ

Maximus, Inc.

McLaren Regional Medical Center

Metropolitan Baptist Church

Metro Community Development

Michigan Head Start Association

Mince Manor Apartments

Mission of Peace

Montrose Community Center

Montrose Community Schools

Mott Children's Health Center

Mott Middle College

Mt Morris Consolidated Schools

Mt Olive Baptist Church

Northridge Academy

Outreach East Food Bank

Priority Children

Rainbow Learning Programs

REACH Run Away Program

Richert Manor Apartments

River Park Apartments

Saint Vincent de Paul

Salvation Army

Shelter of Flint

Shiawassee County Health Department

Simmons Square Apartments

Slidell /Taylor Lake Senior Residents

St John's the Evangelist Catholic Church

Swartz Creek Senior Center

Taecken's Terrace

Tempe Beth-El

Thetford Senior Center

University of Michigan-Flint

Valley Area Agency on Aging

Westwood Heights Community Schools

YWCA Domestic Violence Sexual Assault Services

GCCARD CORE VALUES:

Our organization is committed to fundamental beliefs and values that represent the center of our operation strategy. A positive work culture is created by these key values.

- Dependability
- Loyalty/ Dedication
- Honesty
- Team Work
- Positive Environment
- Well- Trained Staff
- Mission Minded
- Strong Work Ethic
- Innovation
- Open Communication
- Respect
- Integrity
- Service to Others



Executive Directors- Matthew Purcell & Stephanie Howard, pictured with Kevin Keane –Community Affairs Area Manager- Consumer Energy



An Open Door. A Helping Hand.

GCCARD'S Programs & Services

Administration

Executive Director– Matthew Purcell Deputy Executive Director– Stephanie L. Howard 601. N. Saginaw St. Ste. 1B Flint, MI 48502-2009

Phone: (810) 232-2185

Commodities Food Services

2727 Lippincott Blvd Flint, MI 48507

Phone: (810) 789-3746

Head Start Program

605 N. Saginaw Flint, MI 48502 Phone: 810-235-5613

Home Maintenance/Weatherization

2727 Lippincott Blvd Flint, MI 48507 (810) 787-0199

Neighborhood Services Center

601 N. Saginaw Street Flint, MI 48502-2009 (810)768-4675– Hotline (Help Desk)

Nutritional Services

601 N. Saginaw St. Flint, MI 48502 (810) 235-3567



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